



**Share your passion.
Build a business!**

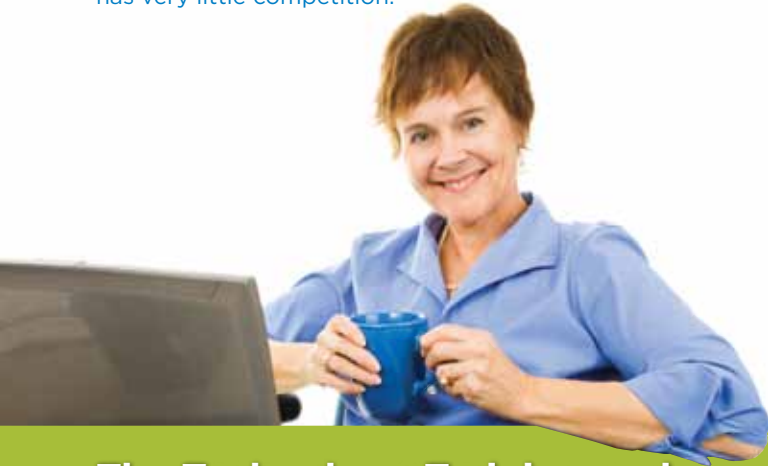
Do we have the opportunity for you!

Are you the sort of person who gets a kick out of helping people get comfortable with new technology? Do you believe the world is becoming dependent on computers and devices to function daily? Are you looking for an opportunity to build your own business using these interests?

If you:

- ❖ are self motivated and hard-working
- ❖ enjoy working with older adults
- ❖ are versatile in Microsoft and Apple

eGurus is now seeking qualified tutors in your area. We are providing a tested, results-oriented business system in the technology sector under a licensing agreement. We have created a delivery model that has very little competition.



The Technology Training and Education Service Sector for **55+ IS BOOMING!**

Older adults are extremely motivated to use technology to better their lives. And they are willing to pay someone they like to teach them how to do that. If you know how to deliver quality training to help them make sense of the world of technology, you can write your own ticket!

Why join eGurus?

Consider how amazing it would be to step into a business that has done all that work for you!

eGurus is built upon years of hands-on teaching research to learn exactly what our clients want.

We have developed hundreds of high quality training modules through thousands of hours of writing, continuous testing and research.

We provide you with:

- ❖ a software support system to help you quickly organize and operate your business
- ❖ a 1-800 number and booking system for care-free scheduling
- ❖ real-time accounting reports so you can easily manage your performance and paperwork
- ❖ powerful marketing tools that will drive new client leads to you
- ❖ a network of like-minded business people you can collaborate with.

When you join the eGurus team, we handle all the administrative challenges, you get to:
Empower your clients by teaching them how to use technology.



Powerful social trends

1

Our society is relying ever more heavily upon technology to run our lives. A basic understanding of computers, software applications and the growing myriad of digital devices has become a necessity.

2

Canadians are leading the world in computer and Internet use in 2011. And it's not even by a small margin - the average Canadian spends 43.5 hours a month on the Web compared to the worldwide average of 23.1 hours.

3

The fastest-growing demographic by far for Web usage in Canada is 55+. While every other age group had declined in 2010, the number of older users jumped by 12%. **Take advantage of this unique opportunity today.**



JOIN OUR TEAM!

Contact us today and let's build your business together.



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